

Will the RP Campaign be cancelled?

No, we're still going! The RP Committee members and Staff are aware that the current crisis will affect the final campaign results, but we'll continue trying to raise the most amount possible for ASHRAE programs.

ASHRAE is evaluating the situation as it develops, and we continue to hold the well-being of our members as our priority. We want to show our support of members and be sensitive to your circumstances, so as of 4/17/20 we have suspended fundraising by ASHRAE staff and leadership. This means that mailings, emails, and phone calls that typically come from HQ this time of year will not happen. However, we encourage our volunteers to continue their own RP solicitations in whatever way works for you.

This might mean that you solicit your LYBUNTs or last year's event participants, but you don't try to reach new donors. This might mean that you ask for a lower amount from those who usually buy a ticket to your golf tournament. It may also mean that you consider your local community and decide it is not a good idea to solicit at all. Whatever you can do, we are here to support your efforts. We'll be supplying templates, info sheets, and other resources via Basecamp and our RP website at www.ashraerp.com. Please check these sites often through June 30.

Will the June 30 deadline be extended? Will goals be changed?

The RP Campaign deadline of June 30 will remain, and goals will remain the same. Chapters should follow normal procedures in making sure funds get to ASHRAE HQ by the deadline.

Will PAOE PAR be revised for the 2020 Campaign?

No. While it is a challenging year to reach PAR if your chapter depends on dollars raised, we're confident that most chapters will be able to do it by reaching goal and/or completing other PAOE categories. Keep reading for more information.

Our Spring Event has been cancelled and we need the proceeds to meet our goal. What can I do to make up the PAOE points we'll lose?

Our meetings have been cancelled so I can't do an RP night. What can I do to make up the points?

The good news is that we have relaxed our requirements for what qualifies as a special event and RP night due to the COVID-19 crisis.

Events:

We know people can't get together in person, so we encourage you to have a virtual event like an online 5k or an online golf tournament. These still involve a lot of work to put on, but will give you the opportunity to engage sponsors and produce giveaways to mail to your participants. There are several online event platforms out there – just google "virtual event" to get some ideas.

We also count calling campaigns as events for PAOE. Simply get a calling list of your LYBUNTs and usual event participants together and have your RP volunteer committee start making phone calls. You can even make it into a real event by using Zoom to all be together in one “room” while you make the calls.

Another event idea was supplied by the Southern California chapter this Spring. They asked for RP donations from attendees of their free DL seminar. Consider doing the same, or adding a slide encouraging RP donations to any webinars that your chapter is having. You can include a link to the gift form directly on the slide and in a follow up email: www.ashrae.org/contribute

RP Night:

Adapting your RP night presentation to a virtual meeting will also meet the requirement for PAOE points. If your chapter isn't holding any meetings or you're not able to participate in a virtual meeting, you may also get the points by including a brief article about RP in your chapter newsletter.

Don't forget to report your event or meeting to make sure you get credit!

Are there any other ways to make up PAOE points?

Yes! Due to the extraordinary circumstances of COVID-19, RP ExCom has decided to re-open the following categories with deadlines that have already passed for $\frac{1}{2}$ PAOE credit:

- Full Circle (50 pts)
- Full Circle + (5 pts each additional BOG member)
- Scholarship Goal (25 pts)
- Succession Plan (50 pts)

Don't forget, you can get **500 points** for meeting goal by June 15. That alone can put many chapters over PAR. Be sure to review the PAOE spreadsheet for more categories and make sure your PAOE point total is accurate on the spreadsheet.

Does ASHRAE raise money for Research tied to COVID-19 or other health issues?

While there are not currently any projects specific to COVID-19, we anticipate there will be proposals soon. RAC intends to fast-track Research projects involving this urgent topic just like they did for flammable refrigerant research two years ago. Donors can give now to ensure that our Research program remains robust and can tackle these issues as they arise. ASHRAE does currently have several health-related Research Projects. Donors may be interested in giving directly to support these projects:

1262-RP: Relate Air Quality and Other Factors to Comfort and Health-Related Symptoms Reported by Passengers and Crew on Commercial Transport Aircraft

1816-TRP: (Pending Award) Reporting the Energy Use and Heat Gain from Imaging Equipment

1833-TRP: Literature Review for Evidence of the Basis for Specified Air Change Rates (ACR) for Cleanrooms, Laboratory animal facilities, and Health care facilities with medium to high ACR

1854-RTAR: Database of Ultraviolet Inactivation Rate Constants (k-values) for Microorganisms Critical to System Design

1864-RTAR: Investigating the Applicability of Standard 62.1's Ventilation Rate Procedure for Healthcare Rooms

1873-RTAR: Upper-Air Ultraviolet Germicidal Irradiation (UVGI) For Tall Spaces

1889-RTAR: Graywater Use in Healthcare Facilities; Determining Risk and Appropriate Design Responses

What else is ASHRAE doing to help during the COVID-19 crisis?

ASHRAE has established an Epidemic Task Force to respond to the current crisis. We're also making resources available to members and communities to help fight the epidemic and keep people healthy. Visit <https://www.ashrae.org/COVID19> for all the news and information about ASHRAE's COVID-19 tools and resources.

What are some ways our Chapter can help the RP Campaign?

Chapters have an important part to play now that we have seen a drop off in gifts from businesses.

If your upcoming CRC has been changed to a virtual meeting, consider donating your travel budget as a chapter gift. Also consider donating funds that would have been used to reimburse travel to the Annual Meeting that will now take place electronically.

Does your chapter have reserves? Those were made for these situations – extraordinary circumstances that mean you might not reach your goal. Consider using these funds to make a chapter gift to cover the deficit from a cancelled event.

Does your chapter have an endowment? The COVID-19 crisis has demonstrated how important it is to have a **healthy endowment** for ASHRAE Research and other programs. When giving is down due to these kinds of events, the endowment can supply the funds needed to keep ASHRAE programs on track.

If your chapter doesn't have an endowment, consider starting one to help in future years. You can also direct gifts to the general Research endowment to help support ASHRAE Research at any time. Your chapter can receive **50 PAOE points** for contributing \$1,000 toward an endowed fund. And remember, endowments pay 5% back annually, and that is income that counts toward your chapter campaign each year.